



# BBA

## Bachelor of Business Administration

Over the last few years, the requirement of Management graduates has increased manifold. To fulfill this requirement, the BBA Program is introduced, which intends to enable students to learn the basic intellectual foundations of Management practice & gain some theoretical & practical grasp of today's complex business issues. The program also allows the students to make their career choices by specializing in Marketing, Human Resource Management and Finance.

- Highly qualified faculty & experienced industrial professionals for coaching the students.
- Innovative teaching methods like specified lectures, simulated class room training, Management games, group discussions & discussion of case studies.
- Continuous assessment through practical activities and assignments.
- Overall grooming and development of the personality of students through training in soft skills and linguistic skills.
- Experiential learning, newly established business laboratory.

## Course Object

- Being one of the business oriented course, the aim is to bring accord with the international education standards and equivalency of the course with other overseas universities to place the students across MNC's. It also is designed to impart education to the students from different countries with assorted background.

## Eligibility

- H.S.C Pass

## Direct-SYBBA

- Applicable from academic year from 2023-24

## Direct-TYBBA

- Applicable from academic year from 2024-25.

## Medium

- English

## Duration for BBA Degree Programme

The BBA course is spread across 6 semesters in 3 years and has been structured to provide a wide-ranging knowledge of local and international business principles and practices. This degree ensures that students receive a business foundation that integrates applied business theory through internship program.

## Fees Structure University + Program Learning Fees

FYBBA 2023-24	
Online Admission Processing Fees	500/-
University Fees	28000/-
*Per Semester of SEM I & SEM II	17000/-

## How much fees need to pay at the time of admission.

Student need to pay FYBBA University fees and Sem-I Program Learning Fees.

Student can pay FYBBA Sem-II Program Learning fees in the Month of December 2023

# Course Structure

As per UGC norms Choice Based Credit System is implemented

## SEMESTER I

Course Code	Subject	Credits	Core / Elective	Internal Evaluation	External Evaluation
BBA22-111	Principles of Management	3	Core	40	60
BBA22-112	Fundamentals of Financial Accounting-I	3	Core	40	60
BBA22-113	Basics of Marketing-I	3	Core	40	60
BBA22-114	Introduction to Human Resource management-I	3	Core	40	60
BBA22-115	Environmental Studies	3	Core	40	60
BBA22-116	Basics of Communication Skills	3	Core	40	60
BBA22-117-A	Leadership Skills	2	Elective	40	60
	<b>Total</b>	<b>20</b>	<b>-----</b>	<b>280</b>	<b>420</b>
				<b>700</b>	

## SEMESTER II

Course Code	Subject	Credits	Core / Elective	Internal Evaluation	External Evaluation
BBA22-211	Organisational Behaviour	3	Core	40	60
BBA22-212	Fundamentals of Financial Accounting-II	3	Core	40	60
BBA22-213	Basics of Marketing- II	3	Core	40	60
BBA22-214	Introduction to Human Resource Management-II	3	Core	40	60
BBA22-215	Introduction to Production and Operations Management	3	Core	40	60
BBA22-216	Basics of Computers	3	Core	40	60
BBA22- 217-A	Stress Management	2	Elective	40	60
	<b>Total</b>	<b>20</b>	<b>-----</b>	<b>280</b>	<b>420</b>
				<b>700</b>	



## Exam Pattern

- Credit Choice Based Internal (Online/Assignment) & External (Theory/Practical).
- 40% Passing for each Internal & External Exam
- ATKT pattern is there in BBA.
- Student who got ATKT in all subjects still you can take admission to SYBBA.
- While taking admission to TYBBA, you should not have ATKT in any subject of FYBBA



## Admission Process of BBA

- Admission of BBA degree program is online.

## List of required documents for BBA Admission

- Passport size photo
- HSC Mark sheet
- Leaving Certificate
- Aadhar Card
- Certificate for Covid-19 Vaccination (2<sup>nd</sup> Dose)
- University and Collage fee's transaction slip





## Admission Related FAQ's



- **Is Math's Subject Compulsory in HSC?**  
For BBA admission process Math's subject in HSC is Not Compulsory.
- **Is there, any Entrance Exam for BBA?**  
We have selection process as per student merit percentage for admission. There is no Entrance Exam for BBA,
- **Is there any quota for SC/ST and PWD candidates?**  
Reserved Candidates will get 3% benefit of their University Tuition Fees (Student has to do all coordination with University).
- **Procedure for cancellation of admission?**  
Refund of fee for the cancellation of admission as per UGC norms will be considered after submission of a written application only, within 15 days from the date of admission. No request of refund of fees will be considered later.

**(Rs. 1000/- will be deducted by University for admission cancellation process)**

- **From where, I can get Textbook of all BBA Subject?**  
Text Book for all Subjects will be provided by University for each semester to every enrolled student.  
Student do not have to purchase text books from outside.
- **Do you provide hostel facility and travelling concession (Railways/Bus)?**  
No.
- **Is Laptop compulsory for BBA Degree Program?**  
Yes.
- **Can I do Dual Degree with BBA?**  
Yes.
- **Do you have Master's Degree (MMS) in your Campus**  
Yes.
- **Form which University, I can do BBA Program?**  
Tilak Maharashtra Vidyapeeth Pune.
- **Can I get a admission after a gap during BBA**  
It is depend on the availability of Seats
- **Do you have any facility for physically challenged Students**  
No.



# Tilak Maharashtra Vidyapeeth Pune

## A rich legacy of 100 years in the field of education

INDIA'S STRUGGLE for freedom was a dynamic process in which a nation was punctuating, became conscious of new aspirations any` realized its best self. Among the individuals who initiated and accelerated this process, the late Lokmanya Tilak was one of the foremost. He does not, however, belong to the past. His words and deeds are a part of the personality of India even.



## Education

Tilak established New English School in 1880 & Fergusson College in 1885 along with his friends. Education according to them was a very good platform for implementing their ideas of national education and to mould generation which will help build modern and strong India.

The origin of the Vidyapeeth dates back to pre-independence period - 1921 when immediately after the demise of Lokmanya Bal Gangadhar Tilak, his follower Mahatma Gandhi mooted the idea of establishing a university in his memory.

## UGC Recognition

### NAAC Reaccredited (Third Cycle) with 'B++' grade Legacy of 100 years in the field of education

Though late, i.e. after 66 years of establishment of Vidyapeeth, it was only in the year 1987 that the UGC (University Grants Commission) took cognizance of significant work of TMV in the fields of Sanskrit, Ayurveda, Social Sciences and Distance Education and thereby on its recommendations, the Government of India conferred the "Deemed to be a University" status upon Tilak Maharashtra Vidyapeeth. With this conferment of "Deemed to be a University" status, the Vidyapeeth gained recognition at the national level.



The Vidyapeeth at present offers post graduate education through MBA, MSW, MJ, B.Lib.I.Sc., M.Lib.I.Sc., M.A. or M.A. - (Social Sciences, Marathi, Hindi, English, Japanese, Sanskrit, Indology), M.A. in Classical Dance, M.SC

Nutrition & Ayurveda, M.A.M.C., Mass Communication and M.Com. along with BCA, BBA, B.A. - Animation, VFX, Game Designing, BHMCT, BBA (Hotel Management), BPT, B.Sc. Nursing, B.Com, B.A. department under Mass Communication & Journalism. There are programme like B.A.J.M.C., B.A. - Sound, Film Making, Photography. B.A. or B.A. - Journalism and Mass Communication and Ph.D. in Management, Sanskrit, Indology, Ayurveda, Journalism and Mass Communication, Social Work, Social Science, Interdisciplinary.

As per the guidelines of UGC, the Choice Based Credit System has been adapted and undergraduate courses.

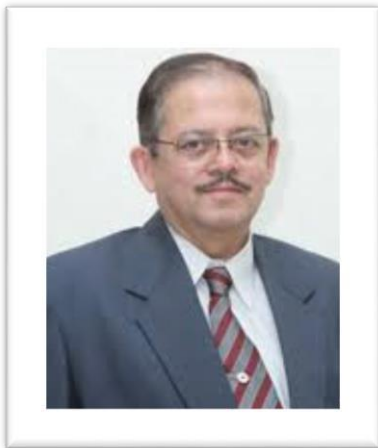
## Vision

To impart national education, through fine blend of traditional and modern knowledge as well as to democratize quality higher education by empowering the masses and reaching the unreached.

## MISSION

- ❖ To create analyzing creative and practical intelligence.
- ❖ To equip and update with skills and knowledge for employability and entrepreneurship.
- ❖ To instill social accountability, serving community and civil ethics

## Message from the Chancellor



Since inception. The Vidyapeeth has focused on imparting national education that would equip students to contribute productively towards the development of the nation. During the long period of 100 years the Vidyapeeth has constantly created to the changing needs of the society and nation without compromising on quality and its prime focus.

The last five years have witnessed an expansion in the infrastructure, technology, courses and research activities. Alternative up gradation of the resources, conduct of National and International Conferences, Seminars, Workshops. Research Publication are demonstration of our fortified resolve to perform better

Our works have attained international recognition and accolades in the fields of Sanskrit and Indology, Ayurveda, Mass Media, Journalism and Japanese. Research in Ayurveda has been applauded national level. Establishment of Japanese department in the collaboration with Japanese government

TMV prepares the students for upcoming challenges; and enables them to contribute towards national development which will ultimately lead to the fulfilment of Lokmanya's dream of building a strong and modern India.

I welcome you to TMV family to create your autonomous. Creative, analyzing intelligence as well as learn some additional skills and development your career to face global challenges.

Dr. Deepak J. Tilak

Chancellor.

# Information Centre Details



## ➤ Location.

DES Mumbai Campus, Kriti College Road, Off, SVS Rd, Dadar(W), Mumbai 400028, Maharashtra(India).



## ➤ Lecture Time.

BCA lectures are scheduled from Monday to Saturday in Afternoon Session.



## ➤ Division.

Only 60 students in one division

## ➤ Practical is getting conducted.

In Computer Lab's each lab with 60 Desktops & one student/computer.

## ➤ Lecture mode

Offline

MKCL

**ERA**

Learning Management System

## ➤ Library

Learning Management System is provided to students with individual student login



## ➤ Extra Curricular Activity

Guidance about Masters MCA/MMS/PGDFM.

BBA students will get first preference to get admission for MCA/MMS of Mumbai University in same college.







# TILAK MAHARASHTRA VIDYAPEETH

Declared as Deemed to be a University Under Section 3 of UGC Act 1956  
Accredited by NAAC with B++ Grade

100 Years Legacy in Educational Field

Mukundnagar Gultekadi, Pune - 411037



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TCS with 400+ Corporates**



## ADMISSIONS OPEN

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#### Management Courses

- ✓ Financial Market & Services
- ✓ Insurance & Risk Management
- ✓ Investment Management
- ✓ Wealth Management
- ✓ Banking Fundamentals
- ✓ Innovation & Entrepreneurship

#### Computer Science Courses

- ✓ Cyber Security
- ✓ Machine Learning
- ✓ Internet of Things
- ✓ Bigdata
- ✓ Cloud Computing
- ✓ Artificial Intelligence

#### Unique Features

- ✓ Assured Internship
- ✓ TCS Certification
- ✓ National Qualification Test
- ✓ Industry Assignments & Practical Based Training
- ✓ Lectures & Training by Industry Experts
- ✓ Renowned Academician (IITians)
- ✓ Weekend Online Classes



**Eligibility: Minimum Undergraduate From Any Stream**

#### Contact Details

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